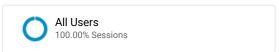
Overview



Sep 1, 2017 - Sep 30, 2017

Explorer Summary



Acquisition Behavior Conversions **Device Category** Goal % New Avg. Session New **Bounce** Pages / **Goal Conversion** Goal Sessions Session Duration Sessions Rate Completions Value Users Rate 360,656 54.79% 197,599 34.81% 1.97 00:02:35 0.00% 0 \$0.00 % of Total: 0.00% % of Total: Avg for View: 54.76% Avg for View: 1.97 Avg for View: 00:02:35 Avg for View: 0.00% % of Total: 0.00% % of Avg for Total: 100.05% View: 34.81% (360,656) (0.05%) (0.00%) (0.00%) (0.00%) (0) (\$0.00) (197,495)(0.00%)**245,356** (68.03%) 120,663 (61.06%) \$0.00 (0.00%) 00:03:06 0.00% 1. desktop 49.18% 35.73% 2.09 (0.00%) **96,494** (26.76%) 64,745 \$0.00 2. mobile 67.10% 33.33% 00:01:21 0.00% 1.66 (32.77%) (0.00%) (0.00%) 18,806 12,191 \$0.00 30.43% 00:02:04 0.00% 3. tablet 64.83% 1.96 (0.00%) (5.21%) (6.17%) (0.00%)

Rows 1 - 3 of 3